AMERICANS for the ARTS

ENCOURAGE CREATIVITY

suite of tools

www.AmericansForTheArts.org/EncourageCreativity

1 VIDEOS

Share these videos to inform your community, inspire your friends, and impact the world.

2 QUIZZES

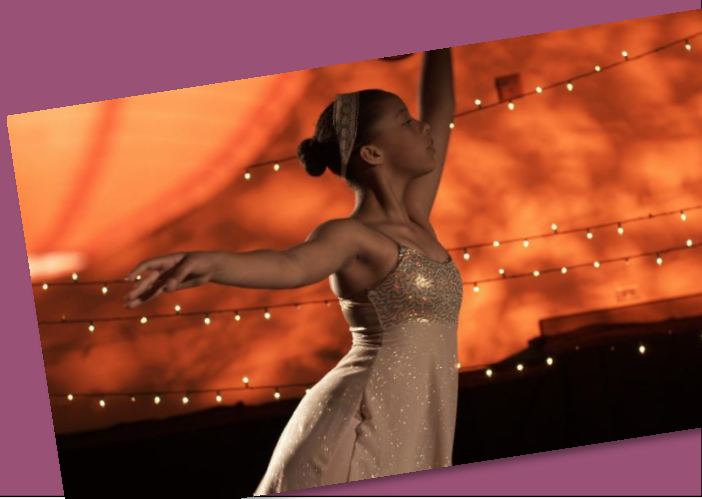
How much do you know about the benefits of arts education? Take the quiz and share your results on social media!

3 TOOLS

Download printable handouts to remind your audience of the importance of arts education.

"Encourage Creativity: Teach the Arts" showcases the voices of young people as they demonstrate the value and benefits of the arts in their lives. Visit the website to check out the three components of this suite of tools.

Begin by sharing this video series with Teachers, Principals, Superintendents, Business Leaders, Community Leaders, and Policymakers. Next take the quiz and test your own knowledge. Lastly download and use our advocacy tools to help make your case about the importance of arts education.



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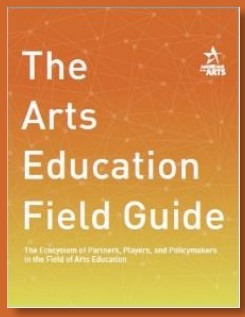
CHECK OUT OUR OTHER TOOLS

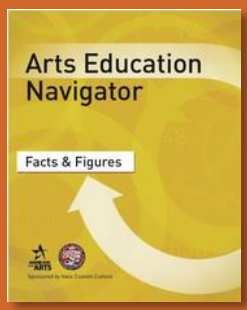
Use these tools together with the Encourage Creativity suite of tools to craft the perfect message using stories and data.



THE ARTS EDUCATION FIELD GUIDE

It takes a village to provide a well-rounded education to every child. Use this tool to find the connections and partnerships that will strengthen arts education in your community.

www.AmericansForTheArts.org/FieldGuide



ARTS EDUCATION NAVIGATOR E-BOOK SERIES

Each e-book in the Navigator series covers a specific topic, ensuring arts education supporters like you are equipped with the knowledge, statistics, and case-making techniques needed to effectively communicate with decision-makers.

www.AmericansForTheArts.org/Navigator

ADVOCACY HANDOUTS

Browse more tools and resources to get started in supporting arts education in your community such as these ready-to-use handouts.

www.AmericansForTheArts.org/ArtsEducation

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